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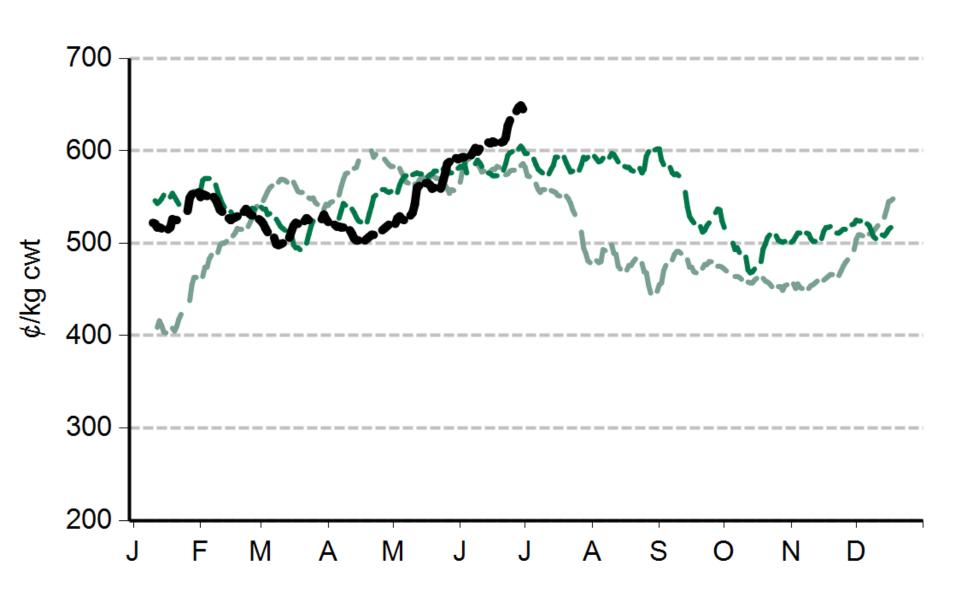
The Dohne performs

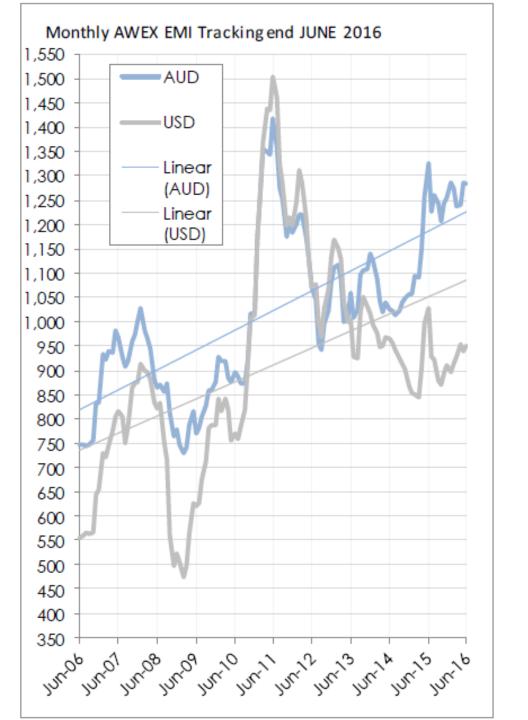
- Commercial sheep producers have embraced the Dohne in Australia Dohne genetics influence approximately 20% of Australian commercial flock breeding ewes.
- Matched to commercial markets return!
 Dual purpose market wool, lamb and mutton prices are all very strong.



Trade Lamb

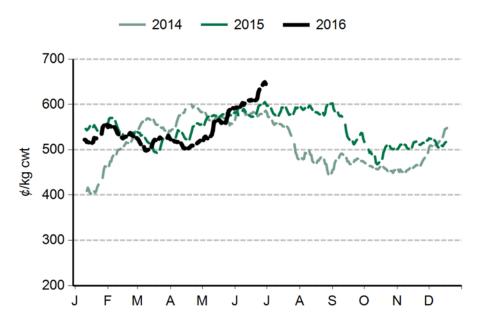


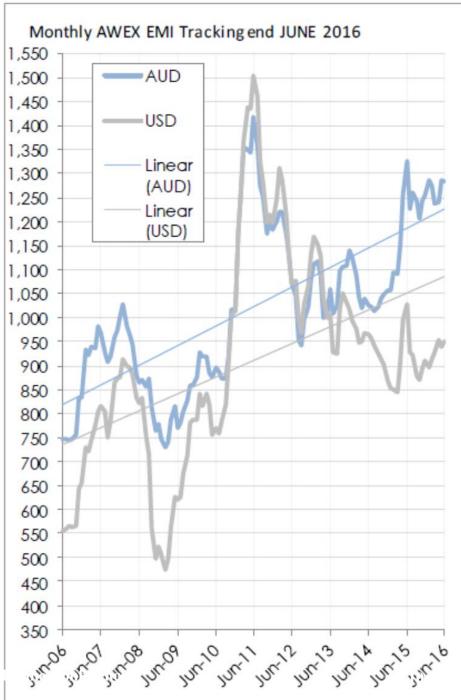




We have a "dual purpose" market



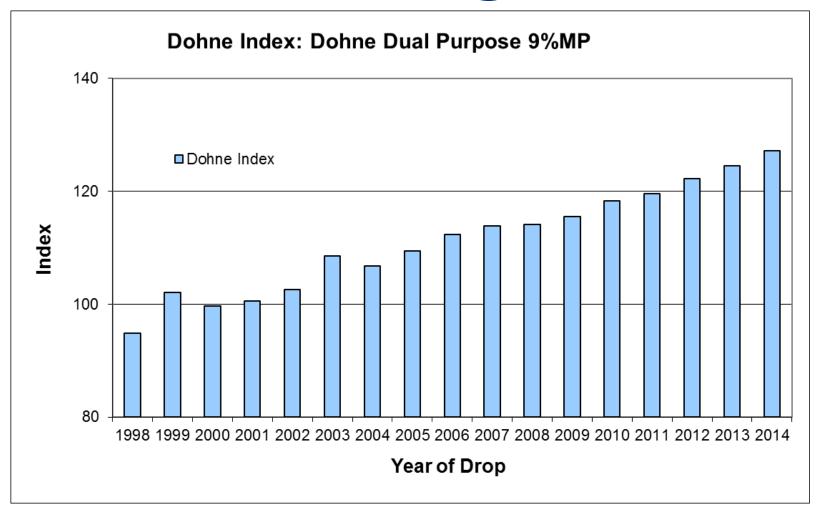




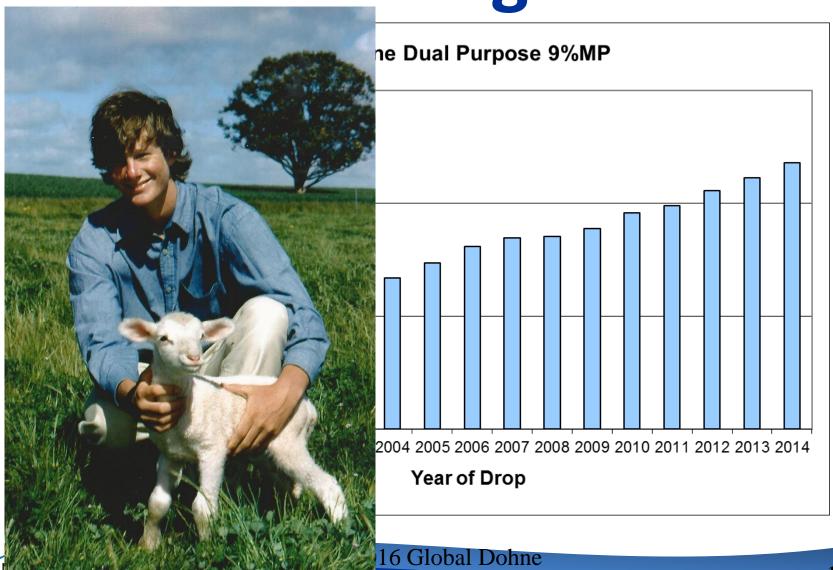
The Dohne performs

- Commercial sheep producers have embraced the Dohne in Australia!
 Dohne genetics influence approximately <u>20%</u> of Australian commercial flock breeding ewes.
- Match the commercial markets return!
 Dual purpose market wool, lamb and mutton prices are all very strong.
- High performing and balanced production! Meat, wool and surplus sheep.
- Rapidly improving!
 30 index points more commercial production.









Conference

The Dohne performs

- Highly competitive genetics!
 CTSE graph.
- Highly selectable!
 The best and easiest to use selection information across all ram breeding flocks within a breed.
- Rams quality assured!
 Breed standards measured and visual independently monitored.

Yes but believe me the competition is strong! Very very strong!



Australian (ADBA) progress

- DMBS system a marvelous starting point –
 advanced genetics and ongoing assistance
- Australia foresight e.g. across-flock EBV
- ADBA has worked tirelessly with skill to improve sheep performance, marketing and breed admin.
- Stud sheep numbers and performance
- 'Birth of a breed. The Dohne Merino Story' by Cameron McMaster

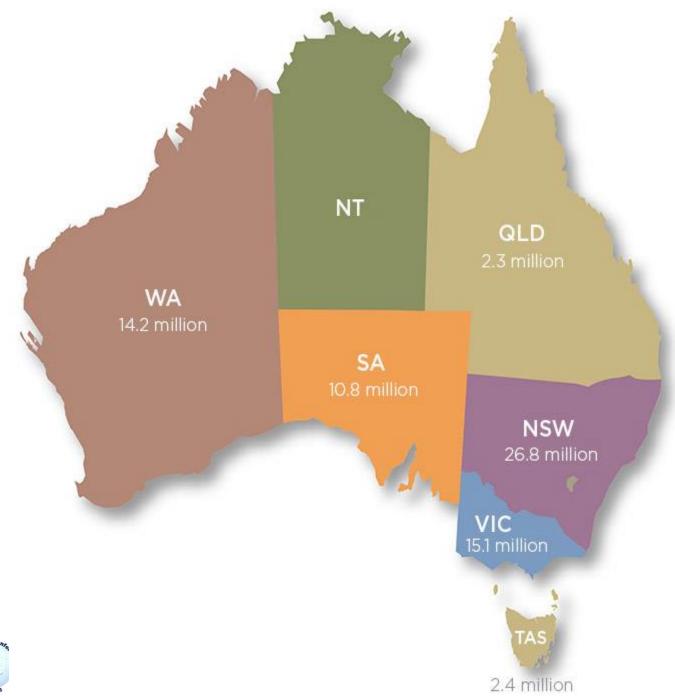


Australian (ADBA) progress



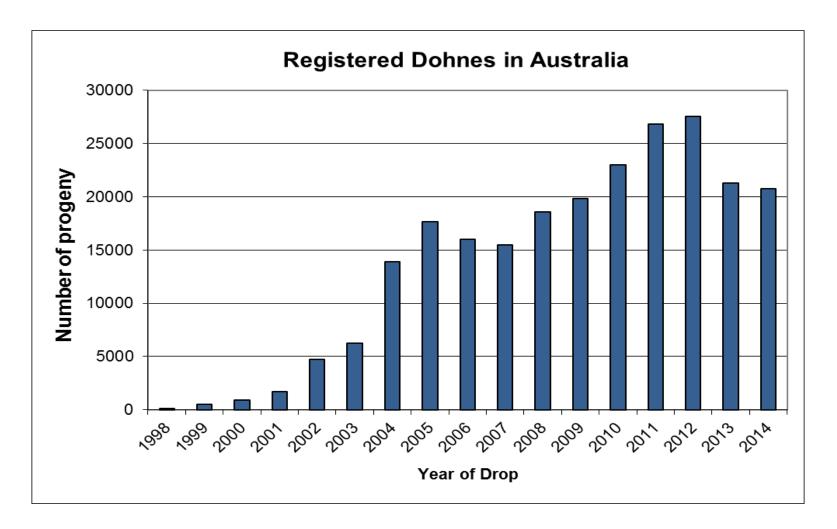
Reduction in Australian sheep numbers

Year	Opening Sheep Number (million)	Sheep Numbers Shorn (million)	Average Cut Per Head (kg)	Shorn Wool Production (mkg greasy)
1991-92	163.1	180.9	4.65	801
1992-93	148.1	178.8	4.43	815
1993-94	138	172.8	4.56	775
1994-95	132.5	156.2	4.49	682
1995-96	120.8	145.6	4.37	655
1996-97	121	152	4.50	661
1997-98	120.1	150	4.35	633
1998-99	117.4		10.72.21	
1999-00	115.4			_
2000-01	118.5	2000-01 = 118.5 m		
2001-02	110.8	2000 0	<u> </u>	J 111
2002-03	106.1	110.0	1.00	100
2003-04	99.2	104.7	4.28	475
2004-05	101.2	106	4.53	475
2005-06	101.1	106.5	4.49	461
2006-07	91	101.4	4.33	430
2007-08	85.7	90.2	4.24	400
2008-09	76.9	79.3	4.43	362
2009-10	72.7	76.2	4.52	343
2010-11			4.50	345
	70.8	76.2	4.50	343
2011-12	70.8 73.1	76.2 76.4	4.53	342
2011-12 2012-13				
	73.1	76.4	4.53	342
2012-13	73.1 74.7	76.4		342

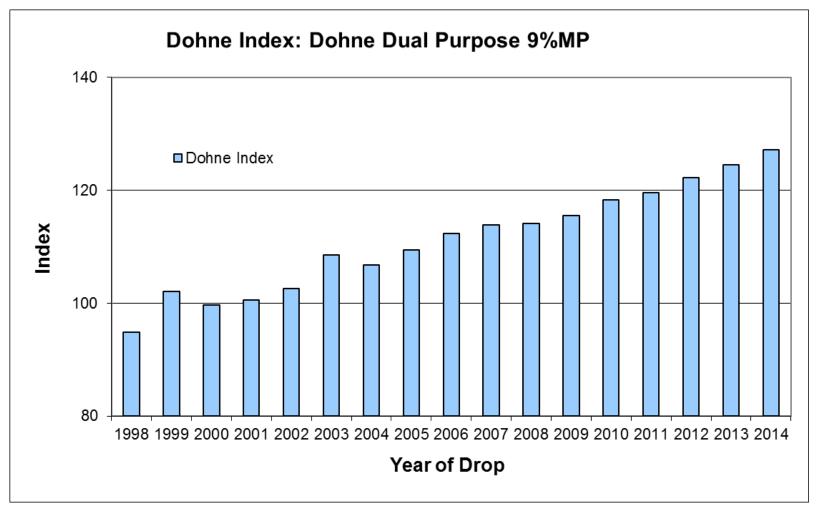




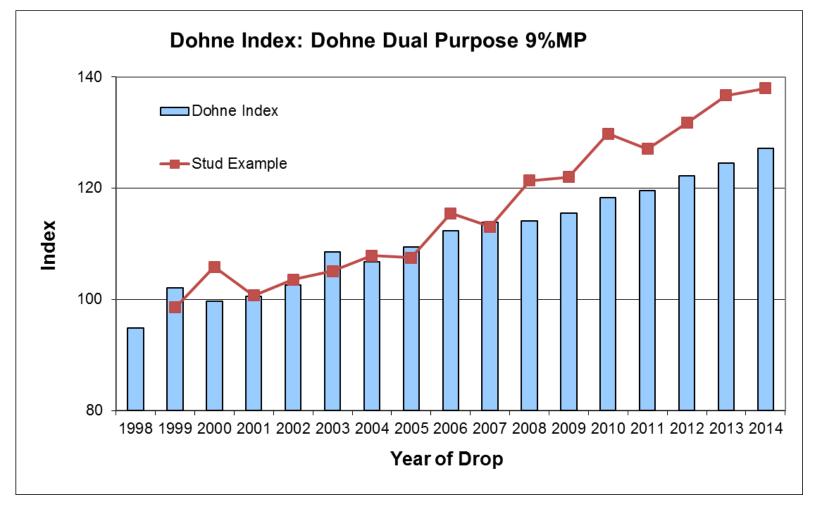
Numbers of stud Dohnes









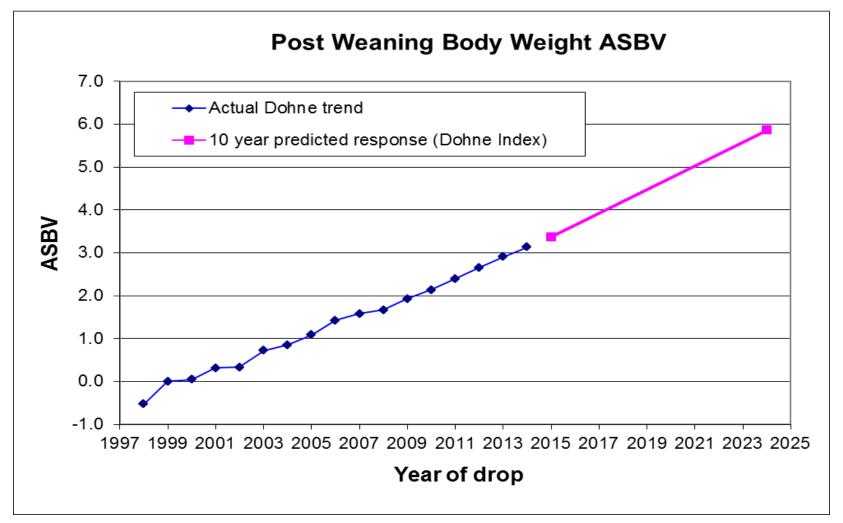




Not just excellent gain but importantly gain in the desired direction at the expected rate

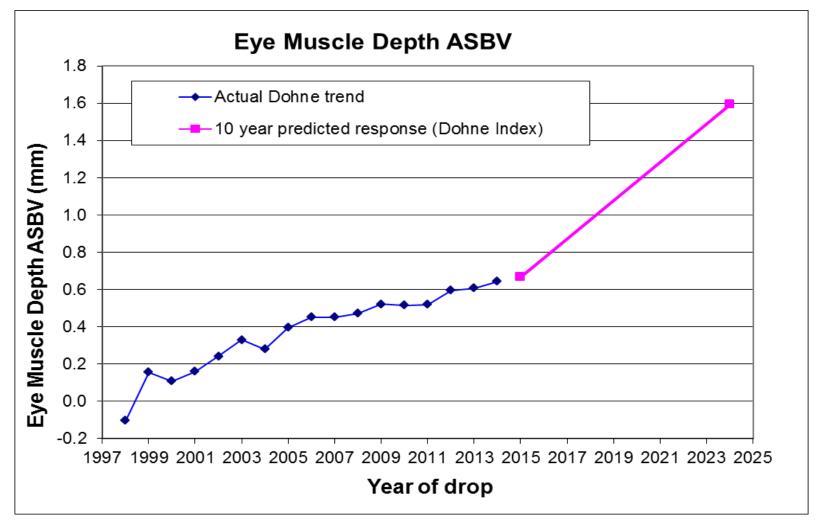


Trend for Body Weight



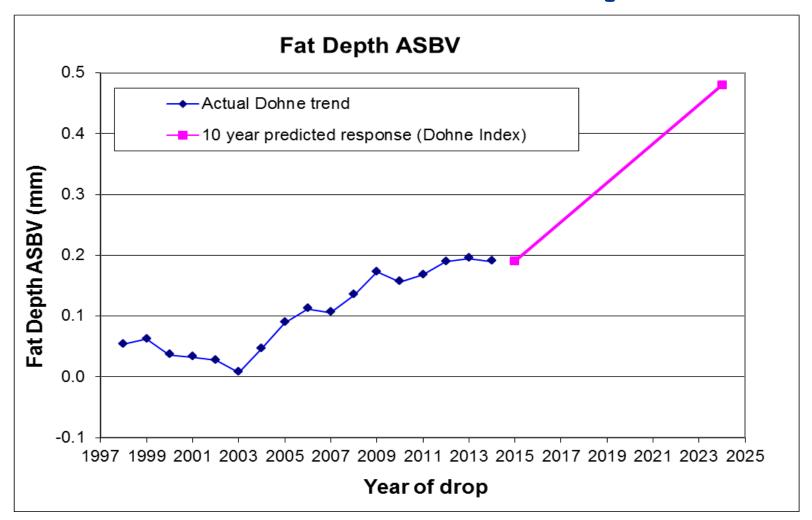


Trend for Muscle Depth



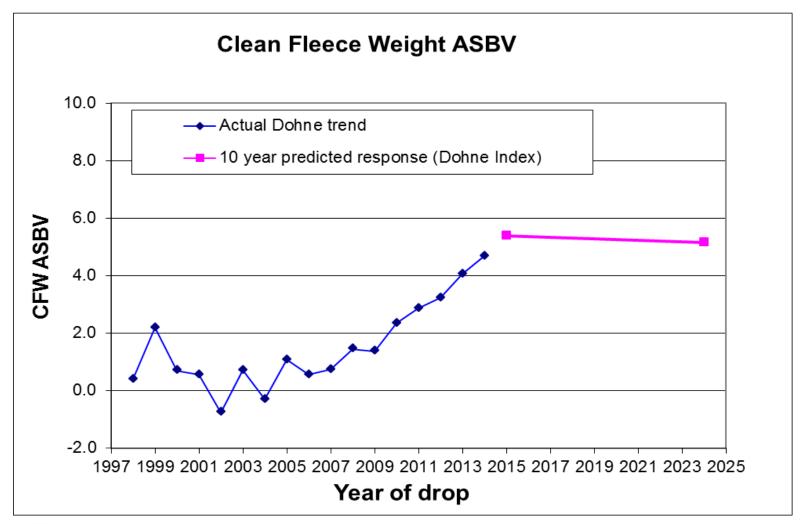


Trend for Fat Depth



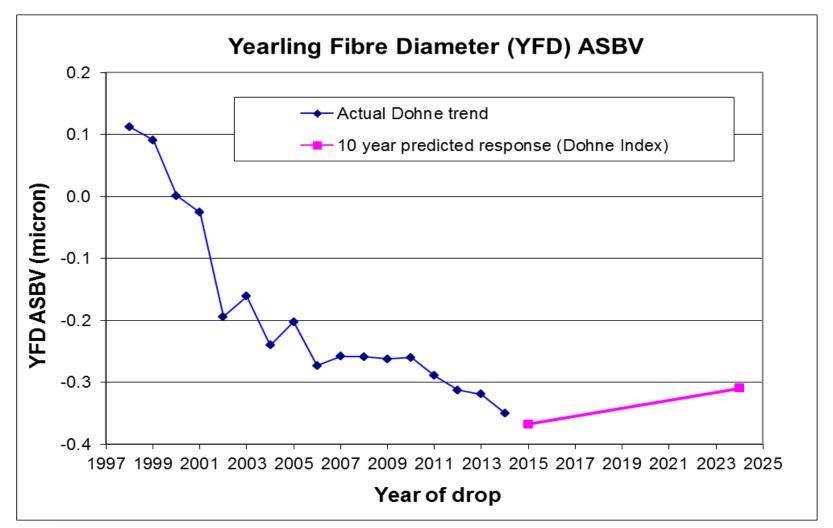


Trend for CFW



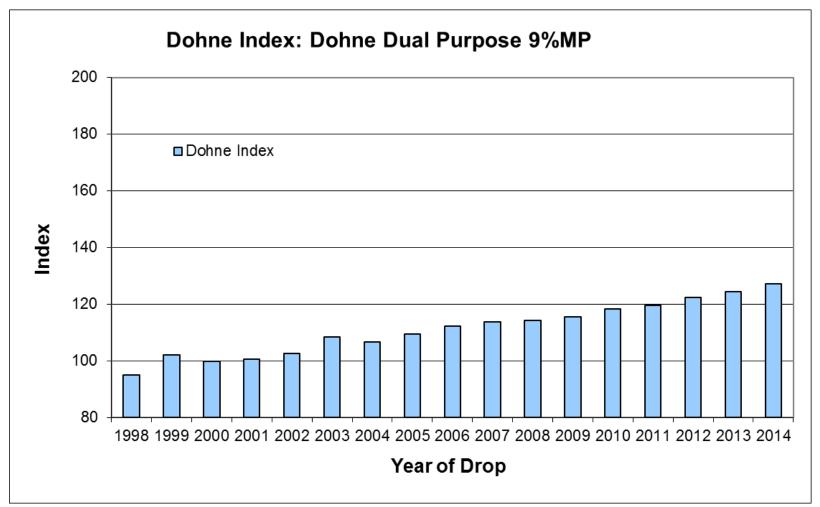


Trend for Fibre Diameter



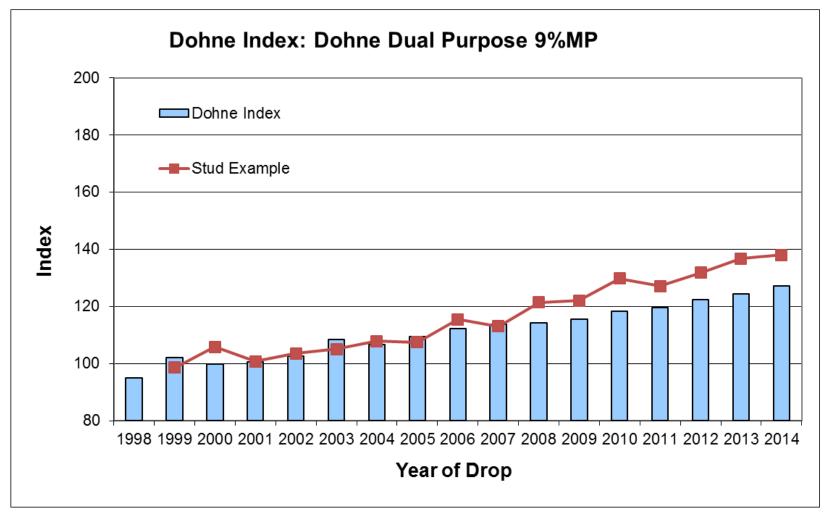


Can gain increase - present



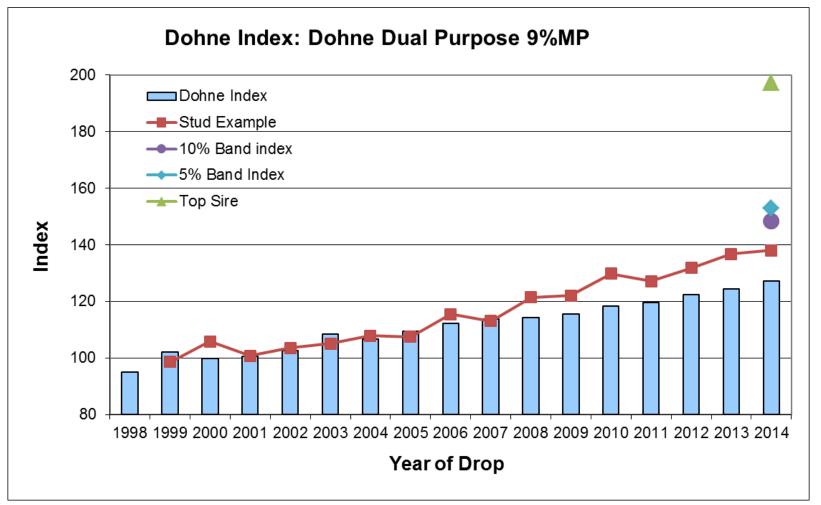


Can gain increase - flock



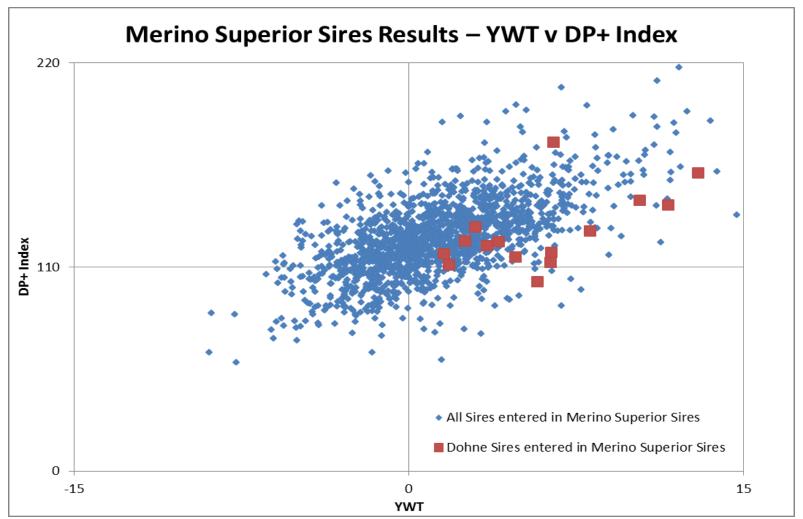


Can gain increase - tops





Can gain increase - Merinos





Adapting to industry needs

ADBA <u>aim</u>: to increase genetic gain relevant to <u>commercial producers</u> while giving ram breeders the opportunity for

- variation in <u>Breeding Objective</u>,
- to use <u>new genetics</u>,
- to use <u>new</u> <u>technology</u>,
- reduce costs,
- increase <u>efficiency</u>,
- provide a flexible <u>marketing system</u>.



Adapting to industry needs

One of the ADBA Councils that made the hard decisions



Change to achieve continuous improvement

- Australia started with DMBS high quality breeding, marketing and administration system.
- At the start add across-flock genetic evaluation.
 Huge advantages: Commercial relevance + clear
 Breeding Objective + faster genetic improvement + obtain technology benefits + reduce costs, + industry efficiency + ease of marketing
- Update Standard Index to adapt to change in commercial sheep and wool market.
 - Commercial relevance + Objective + marketing



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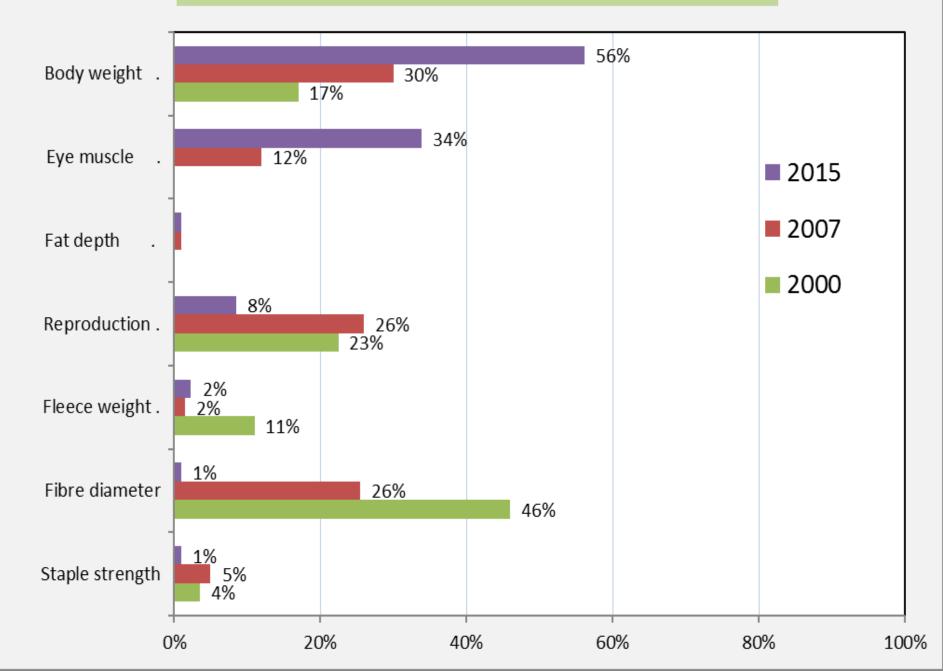




Continuous improvement - Breeding Objective

- commercial producer focus
- visually assessed and measured traits
- development of 3 ADBA indexes:
- DMBS emphasis: 50% Meat, 50% Wool
- 2000 Aust. market: 30% Meat, 70% Wool maximise FD reduction - maintain FW – 12%MP
- 2005/6 Index review more emphasis on meat
- 2007 Index update + Muscle & Fat, 9%MP
 70% Meat, 30% Wool
- 2014/15 Index review more emphasis on meat
- 2015 Index update + 6%MP (maintain FD)
 95% Meat, 5% Wool

ADBA Index over time: 2000, 2007, 2015



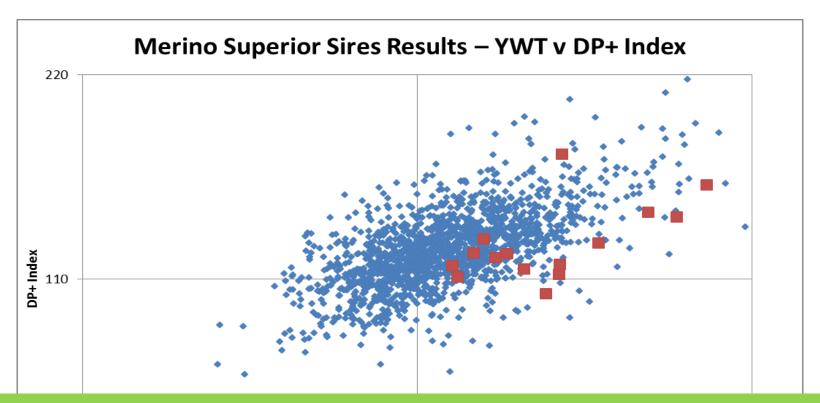
Opportunities for improvement - survival

Change is imperative; it is not an option. Speed of change is critical.

- Embrace the use of SG/CRC tools; e.g. RamSelect
- Promote sheep wellbeing advantages
- Obtain ASBVs for <u>reproduction</u> traits
- Use of non Dohne genetics
- Use of genomics to increase efficiency of gain
- Breeding for meat eating quality
- Combined <u>Dohne and Merino</u> ASBVs



Can gain increase - Merinos



Change is imperative; it is not an option.

If other people have the opposite view toward a point of change this is not an indication that they are not thinking in the best interest of Dohnes.

If it is not working out – talk, don't just "email".

Change is imperative; it is not an option.

Thank you!



Two eminent Life Members
Sally Coddington and David Kain