DOHNE AUSTRALIA The Smart Choice

Dohne Matters

A newsletter publication of the Australian Dohne Breeders' Association

April 2021 Volume 53

Social Media

Open your eyes to the power of Social Media.

Why is Social Media so important?

- Showcase Your Brand
- Increase Digital Exposure
- Boost Website Traffic and Search Engine Ranking
- Large Audience
- Cut Marketing Costs

Follow the ADBA on our Social Media pages:

2021 Dohne Journal

Thank you to all members who have supported another high quality journal this year. These journals have been printed and are in the mail to members.

This journal encompasses the features, versatility and profitability of the world's leading modern sheep breed.

This journal is also available to view or download on our website and is great way to promote this journal by sharing this link with others. [2021 Dohne Journal Link]

ADBA Dohne ®
The Sign of Registration & Compliance

Dates for Diary

Karoonda Farm Fair,
Karoonda SA
9 and 10 April

Next Edition

Coonong Station
Dohne Sire
Evaluation Update

Promotional
Options

Social Media

Sheep Genetics Top
20 Sire List

‘180 + Reasons for Choosing Dohnes’

A growing list of powerful global fashion stakeholders is further evidence that Australia’s wool industry must listen to their customers and prepare for a non-mulesed future, or risk being left behind.

COUNTRY ROAD

Supports a transition away from the practice of mulesing in Australia and is committed to working with suppliers to drive continuous improvement in all aspects of animal welfare and sustainable land management practices.

CITIZEN WOLF

Remaining true to our values, our 150gsm Superfine Merino Wool jersey is knitted in Melbourne and sourced exclusively under the Responsible Wool Standard from certified non-mulesed Aussie sheep.

HUGO BOSS

We only source wool with full traceability including responsible sheep farming, the gentle shearing of the animals, and especially the avoidance of the painful mulesing process.

H&M

Does not accept mulesing, the surgical procedure carried out on merino sheep in Australia in order to prevent flystrike. The company has decided to direct its buying towards other countries of origin and other suppliers in Australia that can guarantee mulesing-free merino wool.

EILEEN FISHER

All suppliers will source wool that meets the Responsible Wool Standard (RWS), an independent, voluntary global standard that requires farms to: ban mulesing, the practice of removing skin from the sheep’s buttocks to prevent blowfly parasites.

UNIGLO

Our consumers determine the market and with 1300 stores worldwide we have directed our suppliers to cease sourcing wool from Australian farmers that practice mulesing.

DOHNE AUSTRALIA

2021-2022

DOHNE

Coonong Station Dohne Sire Evaluation

This sire evaluation will give the ADBA a chance to validate and give numeric credit to the breed's Australian Sheep Breeding Values (ASBVs) of individual sires from across Australia as well as within flock breeding values (FBVs). As all the progeny will be DNA'd the Genomic data collected will be invaluable.

Sire evaluations commenced in 1989 and have primarily focussed on the evaluation of Merino sires over Merino ewes. This is the first trial in Australia and possibly the world where Dohne ewes are used to focus on evaluating commercial Dohne values.

The evaluation will be conducted over three and a half years and involves 15 sires; 13 Dohne and 2 Poll Merino. A great representation in Dohne genetics from a diverse range of environments makeup the Dohne group with 3 sires from Western Australia, 2 from South Australia, 2 from Victoria and 4 from New South Wales.

Three 'link' sires are included; one Dohne which is also involved in the Maternal Lifetime Program (MLP) at Balmoral, which will act as linkage between Dohnes and Merinos, helping validate the data we receive back from the evaluation.

The other two link sires are poll Merinos and have participated as link sires over a number years in various evaluations, giving linkage to other evaluations across the country.

Preg Scanning was performed on March 18.

Overall a very good result for the majority of the 15 sires with scanning rates +70% pregnant.

Results

- 814 Pregnant.
- Reproduction Rate averaging 1.6 lambs per ewe.
- 397 Singles & 417 Twins.
- Carrying 1231 Foetus
- Ewe Condition Score averaged **3.95**. Previous Condition Score was **3.46** on 10/1/2021.

Up next is lamb marking in early July.

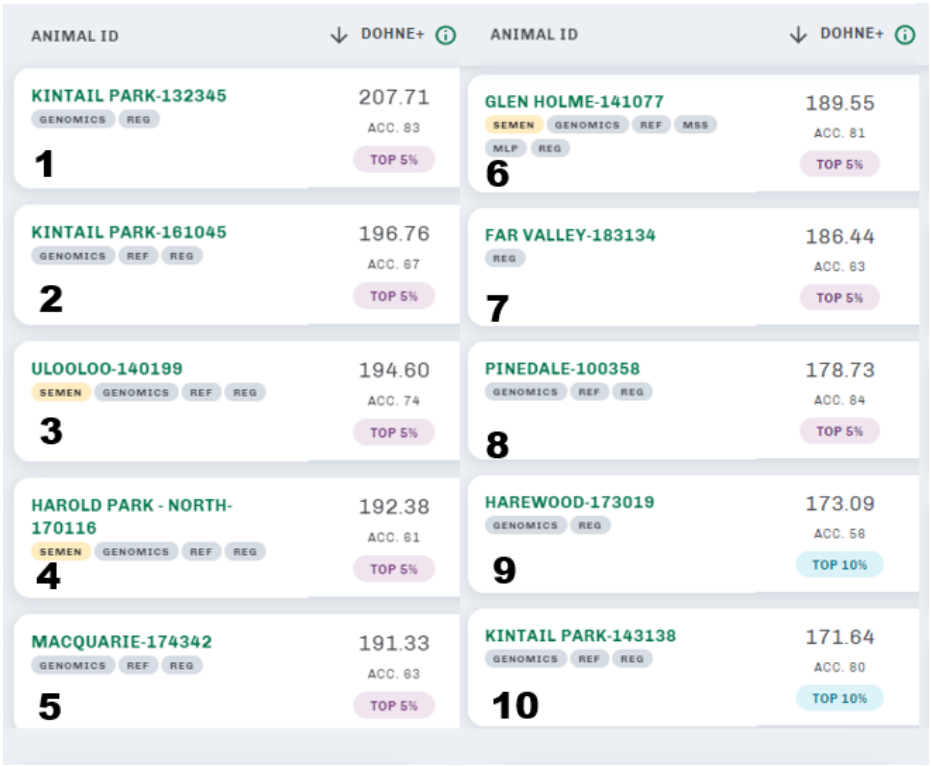
Lamb Tagging/ DNA/ Trait recording.

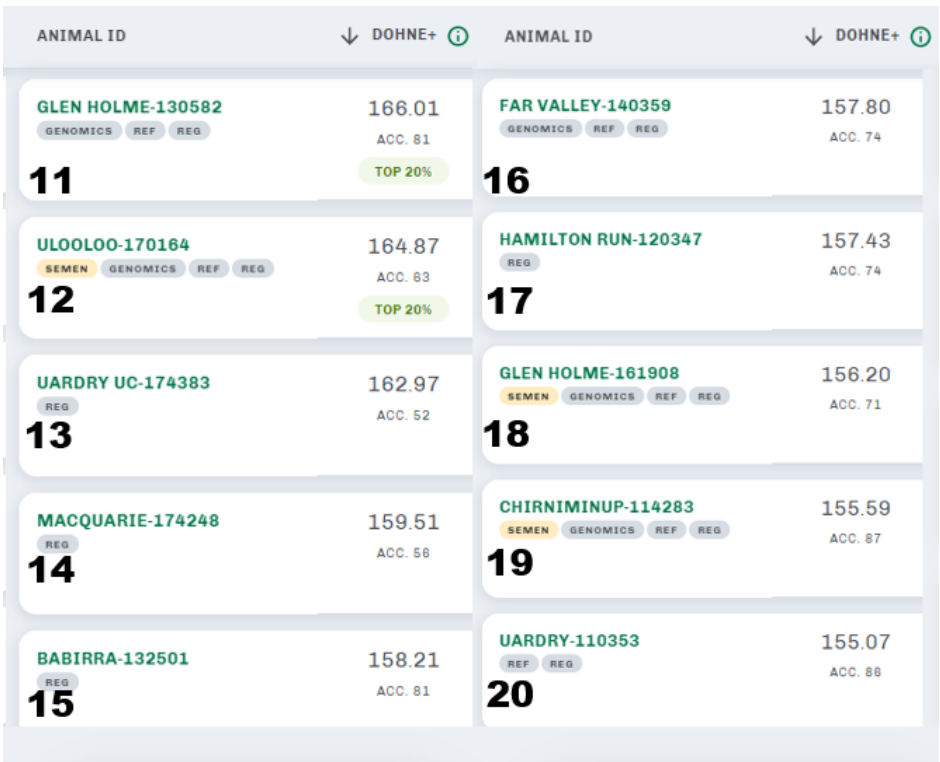
Traits to be recorded at lamb marking include;

- Sex
- DNA
- Injury
- Fibre Pigmentation (FPIG)
- Non-Fibre Pigmentation (SPIG)
- Recessive Black (BLK)
- Random Spot (SPOT)
- Breech wrinkle (BRWR)
- Breech cover (BCOV).

Sheep Genetics Dohne Top Sire List

Sheep Genetics Dohne current Top Sire List as of the 6 April 2021. Since the inception Sheep Genetics has displayed a top Dohne sire list. For accuracy and merit, standard requirements (default) are progeny from 2 or more flocks and 15 progeny in the current drop. The search engine enables breeders a wider individual search but the actual top sire list is the default setting.
www.sheepgenetics.org.au/Breeding-services/DOHNE-MERINO-Home





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