



The Smart Choice

Dohne Matters

A newsletter publication of the Australian Dohne Breeders' Association

May 2021

Volume 54

Coonong Station Dohne Sire Evaluation

The initial phase of the evaluation will see the wether and ewe progeny separated at weaning. The wether progeny will be grown out, shorn and slaughtered at approximately 10 months of age.

They'll then be evaluated for growth rate and carcass traits - eye muscle, fat depth and evenness, intra muscular fat, meat to bone ratio and meat eating quality.

Ewe progeny will be carried through and shorn post-12 months of age so that data surrounding fleece traits can be measured as accurately as possible.

In the second phase of the evaluation, the maiden daughters of the sires will be joined and reproductive data will be collected, measuring their reproductive performance.

For commercial sheep enterprises, reproductive performance is key. This reproduction focused evaluation will provide accurate data to speak to the Dohne's ability to produce a very high percentage of lambs of exceptional quality.

Although early days, the evaluation is already progressing well with ewes looking to be in good condition, with initial figures indicating that lambing time should be a success.

Updates on the sire evaluation program will be shared with industry as evaluation phases conclude, with consideration that the process relies on accuracy and vigilance to ensure that results are viable and of value to sheep breeders across Australia.



Dates for Diary

Agfair Field Day,
Broken Hill NSW
7 and 8 May

Campbell Town
Show, Campbell
Town TAS
28 and 29 May

Next Edition

ASWS – Dohne
Marquee

Promotional
Options

Social Media

Sheep Genetics Top
20 Sire List

Timely Data Submission

Brett Wilson needs to check all Dohne data before submitting it to Sheep Genetics on the 7th and 21st of each month. To make sure your data runs in the analysis you require, you must have your data to Brett 3 business days before the analysis runs.

All members are reminded that stud Ewe Mating Lists are to be submitted to the data manager in a timely manner.

Promotional Options

- **Paid Advertising on the ADBA website.**
 - Advertisement size 160 x 150 pixel
 - Provide your own GIF advert or we can design one for you.
- **Digital Flippingbook Advertising**
 - Design your own Flippingbook (Sale Catalogue, Newsletters, Brochures, Sale Flyers)
 - Include Youtube Videos into Flippingbook
 - Share your Flippingbook links by text, email or social media.
 - Embed your Flippingbook onto your website
 - No downloading required so can be shared easily.

If you would like to use either of these advertising options, please email Tanya

Barton admin@dohne.com.au.

With upcoming field days and sales, it is a great idea to have Dohne promotional material on display to promote the breed.

Display Material: Dohne Handbooks, Dohne Journals, Dohne Posters (Set of 8) – Combined (all 6 traits), ASBV's, Easycare, Fertility, Maternal, Meat, Wool, Ram Attributes.

Social Media - *Why use hashtags?*

Increased engagement with your followers

Including hashtags in your posts means taking part in a conversation happening on that social media platform and most importantly, it makes your posts visible in that conversation.

This can lead to greater engagement, boosting your brand's social media engagement through likes, shares, comments, and new followers.

An opportunity to build your brand

Creating a branded hashtag can be an effective way to promote your business and drive conversation.

#Dohnes #DohneMerino

Sheep Genetics Dohne Top Sire List

Sheep Genetics Dohne current Top Sire List as of the 4 May 2021. Since the inception Sheep Genetics has displayed a top Dohne sire list. For accuracy and merit, standard requirements (default) are progeny from 2 or more flocks and 15 progeny in the current drop. The search engine enables breeders a wider individual search but the actual top sire list is the default setting.

www.sheepgenetics.org.au/Breeding-services/DOHNE-MERINO-Home

ANIMAL ID	↓ DOHNE+ ⓘ	ANIMAL ID	↓ DOHNE+ ⓘ
KINTAIL PARK-111216 GENOMICS REF REG 1	200.27 ACC. 84 TOP 5%	GLEN HOLME-141077 SEMEN GENOMICS REF MSS MLP REG 6	189.11 ACC. 81 TOP 5%
KINTAIL PARK-132345 GENOMICS REF 2	197.11 ACC. 84 TOP 5%	MACQUARIE-174342 GENOMICS REF REG 7	185.54 ACC. 83 TOP 5%
KINTAIL PARK-161045 GENOMICS REF REG 3	196.12 ACC. 87 TOP 5%	FAR VALLEY-183134 REG 8	181.28 ACC. 83 TOP 5%
ULOOLOO-140199 SEMEN GENOMICS REF REG 4	194.12 ACC. 74 TOP 5%	PINEDALE-100358 GENOMICS REF REG 9	178.34 ACC. 84 TOP 5%
HAROLD PARK - NORTH-170116 SEMEN GENOMICS REF REG 5	192.37 ACC. 81 TOP 5%	HAREWOOD-173019 GENOMICS REF 10	173.02 ACC. 58 TOP 5%

ANIMAL ID	↓ DOHNE+ ⓘ	ANIMAL ID	↓ DOHNE+ ⓘ
KINTAIL PARK-143138 GENOMICS REF REG 11	170.63 ACC. 80 TOP 10%	MACQUARIE-174248 REG 16	158.75 ACC. 58
KARDINIA-152415 GENOMICS REF REG 12	166.69 ACC. 70 TOP 20%	BABIRRA-132501 REG 17	157.86 ACC. 81
GLEN HOLME-130582 GENOMICS REF REG 13	165.23 ACC. 81 TOP 20%	FAR VALLEY-140359 GENOMICS REF REG 18	157.50 ACC. 74
ULOOLOO-170164 SEMEN GENOMICS REF REG 14	164.89 ACC. 63 TOP 20%	HAMILTON RUN-120347 REG 19	156.82 ACC. 75
UARDRY UC-174383 REG 15	162.78 ACC. 52 TOP 20%	UARDRY-110353 REF REG 20	156.09 ACC. 86

Council

President
John Nadin
0427 474 610

Vice President
Rachel Browne
0408 221 576

Allen Kelly
0409 018 943

Rhys Parsons
0427 351 500

Greg Hall
0417 833 893

Don Mills
0427 872 808

Darren Gurnett
0400 205 943

Dohne Data Manager
Brett Wilson
0411 541 034
data@dohne.com.au

ADBA Office
Secretary
Cameron Hills

PO Box 108
GOODWOOD
SA 5034 Australia

P: 08 8210 5229
secretary@dohne.com.au
www.dohne.com.au

